



January 17, 2024

Honorable Pete Buttigieg
Secretary
U.S. Department of Transportation
1200 New Jersey Ave. SE
Washington, DC 20590

Dear Secretary Buttigieg:

Please accept this letter of support for the **Connected, Rural, Equitable, and Autonomous Transportation for Everyone (CREATE)** grant application to the United States Department of Transportation's Advanced Transportation Technology and Innovation (ATTAIN) program. Led by the North Carolina Department of Transportation Integrated Mobility Division (NCDOT IMD), **CREATE** advances NCDOT's vision and strategy to partner with May Mobility, Via, Toyota, the Community Transportation Association of America (CTAA), North Carolina Agricultural and Technical (NC A&T) State University, transit agencies and leaders, and private industry to deliver safe, affordable, convenient, and expanded transit services using advanced technology. **CREATE** will provide on-board human-assisted Automated Driving System (ADS)-equipped and accessible microtransit services that connect transportation disadvantaged rural communities to essential services and job opportunities. **CREATE** will build on the successful Wilson RIDE microtransit service by providing access to many key destinations and businesses in the community and adding connections to:

- Bridgestone America's tire manufacturing facility, the single largest industrial employer in Wilson County, NC with over 1,800 employees;
- A new FedEx distribution facility; and
- A new production facility, Diversified Opportunities, Inc., that hires individuals with developmental disabilities.

CREATE builds on North Carolina's experience with the Connected Autonomous Shuttle Supporting Innovation (CASSI) program as well as existing on-demand and shared mobility efforts by testing and integrating automated vehicles (AVs) into rural transit fleets. The technology is expected to deliver economic benefits through safe, reliable, and efficient access to employment, key destinations, and services in these rural communities. **CREATE** will support multiple USDOT focus areas, including advanced public transportation systems, the ROUTES Initiative, and Complete Trip Program as well as meaningfully improve the lives and economies of North Carolinians by increasing access to healthcare, employment, education, and other services while piloting and evaluating AVs to make these connections.

Via is the world's leading provider of TransitTech solutions, including on-demand transit, transit planning, and school transportation. Via partners with cities and transit agencies across the globe, harnessing the power of data to optimize networks of buses, shuttles, wheelchair accessible vehicles (WAVs), school buses, autonomous vehicles, electric vehicles, and more. Via powers over 600 TransitTech deployments globally and, for each of its deployments, Via configures its system to serve each partners' unique goals while bringing global expertise to bear on local challenges. Via has been a long-standing partner of the Wilson RIDE service, managing both the operations and software provision



since project inception. For Project CREATE, Via will continue provide the software for managing the microtransit service and the AVs will operate in mixed fleets alongside manually operated vehicles.

The modernization and automation of public transportation in North Carolina is vital to creating vibrant and safe communities by connecting people to places, addressing mobility needs, and increasing high-quality transportation choices for all people. **CREATE** is the next step to fulfill the state's vision to deliver transit more equitably to everyone with a focus on underserved and rural populations.

Thank you for considering the **CREATE** grant application for ATTAIN program funding.

Sincerely,

Zack Wasserman

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